

Jorge Del Angel

📍 LaGrange, Georgia, US ✉ jdelangel10@gmail.com ☎ (404) 518.5221 🌐 in/jorgedelangel10

SUMMARY

Experienced Design Director and Project Management Leader with 22 years of expertise in directing cross-functional teams, executing creative projects, and spearheading successful product launches. Demonstrated success in managing complex design initiatives, consistently delivering exceptional results that exceed client and executive expectations.

With over 18 years of experience working in a global manufacturing company holding various managerial-leadership roles, I have collaborated closely with C-suite executives, Account Executives, Interior Designers, and global firms, fostering strong relationships and driving strategic initiatives. Seeking a dynamic leadership position where I can leverage my strategic vision, leadership skills, and passion for innovation to propel organizations to new heights while delivering impactful solutions.

EXPERIENCE

DIRECTOR OF DESIGN & PROJECT MANAGEMENT

August 2016 - February 2024

INTERFACE, Inc

Atlanta, GA

- **Strategic Design Leadership:** Successfully directed, managed and developed a diverse teams of creative professionals, including designers, photographers, lean product specialists, product development, part-time staff, interns, hourly associates and manufacturing employees with a servant leadership approach to foster a culture of empowerment, collaboration, and personal development, resulting in enhanced team cohesion and exceptional project outcomes. Utilized Gallup StrengthsFinder methodology to identify and leverage individual talents.
- **Profitable Design Innovation:** Led & executed strategic design initiatives, harnessing 18+ years of global experience in product development, manufacturing, and design, resulting in 7 global collections, 500+ SKUs, and \$300M in revenue. Achieved a historic milestone by creating the fastest and most profitable design in the last 20 years. This groundbreaking design not only propelled the company's success but also served as the cornerstone for best-selling products and future developmental strategies with a result of 40% increase in market share gains.
- **Created 2 programs:** Shuffle-it and <https://specials.interface.com> successfully sold product overruns profitably and efficiently, achieving high-profit sales. In their inaugural year, these two projects collectively generated nearly \$4.5 million.
- **Ignited a worldwide design movement** by fostering close partnerships with C+ and global designers, propelling their influence while championing Interface's brand identity across continents, alongside our Chief Creative Officer.
- **Developed a real-time process management system** that optimized our company's operational efficiency, in the ordering of material for production trials. This process reduced storage costs for trials by 45% and improved turnaround times and accuracy by 85%.
- **Spearheaded the development of more than 100 SKUs**, which consistently propelled our global sales by 8% to 12% year over year. Furthermore, I dedicated over two years to designing the inaugural product ranges for our residential segment, a strategic move that catalyzed our residential brand's growth into the thriving \$75 million business powerhouse it is today.
- **Pioneered a lean design process** from product ideation to production, which involved streamlining workflows, minimizing waste, and maximizing efficiency at every stage. Used lean principles inspired by methodologies like Kaizens and Value Stream Mapping to identify and eliminate inefficiencies, resulting in significant cost savings and enhanced product quality. This approach was instrumental in supporting the company's latest carbon-neutral and carbon-negative design initiatives, demonstrating our commitment to sustainability and innovation.
- **Creative Execution:** Generated innovative, out-of-the-box ideas and concepts that captivated and inspired internal and external customers. Brought the power of brainstorming to spark creativity and unexpected thinking within our global design department. Crafted compelling narratives for internal and external client presentations.

Previous Roles at Interface, INC

June 2006 - July 2016

INTERFACE, Ams

La Grange Ga

- DIRECTOR OF CREATIVE CONCEPTS & DEVELOPMENT.
- CREATIVE VOICE MANAGER.
- VIRTUAL DESIGN ENGINEER.
- PRODUCT DEVELOPMENT ENGINEER / DESIGNER.

EDUCATION

Master of Business Management in Product Design and Manufacturing |

Universidad Tecnologica de Mexico (CHEA-recognized Institution - A7 FIMPES Accreditation) |
MX, Mexico City | 2021

B.S Graphic Design |

Universidad Tecnologica de Mexico (CHEA-recognized Institution - A7 FIMPES Accreditation) |
MX, Mexico City | 2001

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SKILLS

Creative vision. Project Management. Strategy Management. Graphic Design. Communication. Concept Development. Storytelling. Tufting Machine Expert. Creative Strategy. Digital Marketing. Creative Output. Integrated Marketing. Art Direction. Creative Process. Product Designer. Innovator. Problem Solver. Product Owner. Design Director. People Management. Resource Allocation, Culture Maximizer. Gallup Strength Methodology. Branding and Design. Data Analysis. Trend Forecasting. Budgeting and Resource Allocation. Client Relationship Management. Conflict Resolution. Aesthetic Sensibility. Innovation Leadership. Product Development. Coaching and Mentoring. Team Building. Continuous Learning.

STRENGTHS

- **Servant Leadership:** Dedicated to the betterment of the team and organization as a whole, prioritizing the growth and development of team members and contributing to a positive and empowering work culture.
- **Global Visionary:** Crafting Designs Across Cultures and positioned as an international designer with a breadth of cultural insights and a keen understanding of global design trends
- **Leadership:** Spearheaded a cross-functional team, leading successful multiple launches of high-impact products, resulting in a substantial double-digit increase in market share.
- **Public speaking:** Led client pitches, showcasing product concepts with compelling presentations that secured multiple high-value contracts and expanded the mission and brand across the Americas and globally.
- **Decision making:** Optimized project timelines through decisive decision-making, significantly shortening development cycles and ensuring timely delivery of development materials.
- **Solving complex problems:** Successfully identified and resolved critical production and product development bottlenecks, reducing waste and inefficiencies, resulting in significant annual cost savings for the company.
- **People + Culture Maximizer:** Led global leadership development programs, providing consistent coaching and mentorship opportunities to leaders at different levels and locations.
- **Design Strategist:** Formulated a design strategy framework, aligning product development with long-term business goals and establishing a foundation for the successful launch of innovative new products.
- **Project management:** Implemented agile methodologies, significantly improving project efficiency and reducing time-to-market for enhanced results.
- **Creative Thinking:** Encouraged a “fail-fast” approach, promoting experimentation and leading to breakthrough ideas that enhanced overall product design.
- **Remote Working Environment:** Successfully transitioned a design team to a fully remote working environment during the pandemic, implementing efficient communication channels and project management tools, resulting in sustained productivity and collaboration despite physical distances.
- **Vendor Management:** Demonstrated expertise in effectively managing vendor relationships, negotiating contracts, and ensuring the delivery of quality products and services.
- **Strategic Collaboration:** Proven ability to collaborate effectively with cross-functional teams, including content creators, marketing professionals, and leadership, to align brand strategies with overarching business goals.
- **Data-Driven Decision Making:** Proficient in leveraging market research and insights to inform brand strategy, ensuring alignment with audience preferences and behaviors for maximum impact.
- **Results-Oriented:** Strong focus on achieving measurable outcomes and driving tangible results, evidenced by the successful growth of personal brands or products in previous roles.
- **Innovative Problem-Solving:** Skilled in identifying challenges and developing creative solutions to overcome obstacles, fostering a culture of continuous improvement and adaptability.
- **Adaptable Leadership:** Demonstrated ability to lead teams through change and uncertainty, with a flexible and resilient approach to navigating evolving market landscapes and industry trends.
- **Motivational Mentorship:** Demonstrated ability to mentor and coach team members, fostering their professional growth and development while empowering them to reach their full potential.